Your Data is Your Company's Heartbeat We Make Your Data Work For You Efficiently

IT ALL STARTS WITH THE DATA

OUR APPROACH FOR

LEVERAGING BUSINESS INSIGHTS THRROUGH DATA ANALYTICS STARTS WITH THE DATA. THIS SERVES AS THE BUILDING BLOCKS OF ALL BUSINESS DECISION CAPABILITIES. IF THE DATA IS HARD TO LOCATE, ISOLATED IN SILOS, OR OF POOR QUALITY, YOUR AGILITY TO UNDERSTAND KEY RESULTS CAN PUT YOU AT RISK OF NOT MAKING TRULY INFORMAED STRATEGIC DECISIONS.

BENEFITS OF OUR À LA CARTE IT SUPPORT

- Focused IT resources where you need them, not where you don't.
- We can provide personnel resources to start immediately for previously identified and funded project.
- We work with your IT and
 Business personnel to ensure
 objectives are met.
- Our size allows us to be very flexible with resources with varying levels of experiences in DBA platforms, ensuring an economical approach.



To be truly successful in creating a holistic data analytic environment, you also need to touch on some systematic processes to forward the efficiency model.

Our Partner, Goldstone Systems, offers Database Administration (DBA) support and services for a myriad of common data platforms.

How we do it – Your journey starts with determining business issues that you currently have and then you integrate a solve for each of the problems by starting with where you get your information and determine what is needed that you currently do not have.

What you get out of it - We build up your data environment in a flexible way to ensure that you capture your business results in an optimized way so that you can quickly identify trends and gaps in order to make completely informed business decisions. The focus is always on the business impact.

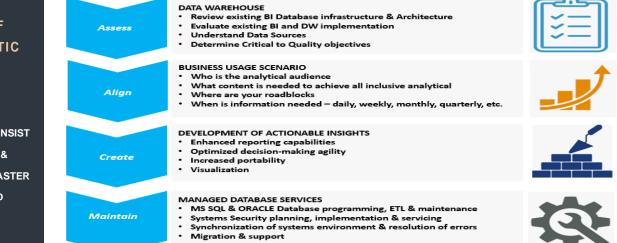


OUR IT SERVICE OPTIONS:

- Data Economizing & Aligning create success in building a holistic data analytic environment. Our capabilities to integrate the analytical training with the right level of IT systems creation affords a pathway to successful and flexible analytics. We assess your data; align it to your business reporting needs, we create actionable insights and provide maintenance support after implementation as needed.
- Solution Delivery Development We have a streamlined solution delivery methodology that focuses on understanding the business needs fully along with the data availability, preparation, modeling, validation, and implementation processes. Our end to end approach involves the right amount of expertise allowing for quick turn around time. We are experienced in the tools used to create compelling data analytics modules creating automatically updating data models via Power Query in conjunction with Power Pivot and other advanced excel capabilities to create navigational dashboards that are easy to navigate and explore results.
- Managed IT Assistance Services We offer DBA support and services for Oracle Databases, MYSQL and Microsoft SQL Server databases through our DBA Managed Services and Cloud support. Also support applications and databases on Amazon web Services, Microsoft Azure, Oracle Cloud Infrastructure and on Hybrid Clouds. Our flexibility is agile enough for small to medium efforts.

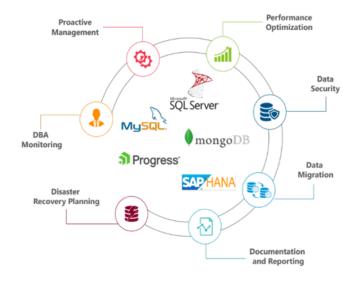
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What is Important for Successful DBA



Data Design Optimization - Using core competencies and a disciplined approach to review your current data environment, along with your identified business goals to arrive at a streamlined but powerful data environment that drives xxx and flexible data analytics capabilities.





Service Support Offerings – Our SME's and advisory team members will guide you to determine the best administrative strategies, identify risks and exposure in order to minimize downtime and make sure your database performs efficiently and is available 24/7.

For more information, please visit <u>www.akseshen.com</u> and download our Support Services PowerPoint, which covers everything you could ever want to know about what we offer and how we do it.

For more information on our training services please contact us!

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TAKE CONTROL OF YOUR DBA ANALYTIC READINESS:

THE ISSUES

TYPICAL DATA ISSUES CONSIST OF POOR DATA CAPTURE & STORAGE; INCORRECT MASTER DATA; INCONSISTANT AND OBSOLETE DATA; AND DISCONNECTED DATA SOURCES.

THE CHALLENGES

INACCURATE FINANCIAL REPORTING: INABILITY TO IDENTIFY TRENDS & CAUSALS; INEFFICIENT BUSINESS PROCESS, INCRESSED WORKLOAD; AND POOR BUSINESS INSIGHTS & SUBOPTIMAL BUSINESS DECISIONS.

THE IMPACTS

LOSS OF MARKET SHARE & CUSTOMERS; OVER-PRODUCTION AND HIGH INVENTORY; STAGNATED GROWTH; LATE & INACCURATE REPORTING; AND FINANCIAL INSTABILITY & RESTATEMENT.